

ESSCA School of Management

The **Budapest Winter Programme** will be offered on campus from **5th to 16th January 2026**

Students can choose **between 2 options*** each being worth 7.5 ECTS/60 hours:

Option 1 (7.5 ECTS)

- [International Marketing](#) (30 hours)
- [Crisis Management](#) (30 hours)

Option 2 (7.5 ECTS)

- [Corporate Social Responsibility](#) (30 hours)
- [Humanistic Management](#) (30 hours)

COST

- 1.300 euro for university partners' students, including administrative fees, housing, welcome meal and visits.

More info: <https://www.essca.eu/en/programmes/study-abroad-with-essca/essca-winter-programmes/>

The **ESSCA Online Campus** is also offering **3 topics*** :

1. [Luxury Fashion Branding & Consumer Experience \(4 ECTS\)](#), from 05th Jan to 02th Feb 2026
2. [Leader Communication in a Cross Cultural & Changing World](#) (3 ECTS), from 05th to 26th Jan 2026
3. [Innovation & Creativity \(3 ECTS\)](#), from 05th to 26th Jan 2026

Students can register for up to 2 topics.

COST

- 55 euro for registration fees for students nominated on exchange basis by their home institution.

Posti disponibili: 4 .

Saranno assegnati in ordine di consegna del modulo di richiesta di riconoscimento, che trovate [QUI](#) .

Se interessati, contattare : iflagiello@liuc.it entro e non oltre il 17 ottobre 2025 (nomination Deadline: 01/11).