

University of Applied Sciences and Arts Northwestern Switzerland- School of Business (1/3)

From 24th July to 06th August 2023

The Bswiss-Swiss International Business Summer School in Basel (Switzerland) is a two-week programme open to Swiss and international bachelor's students. During two exciting and challenging weeks, participants attend courses, visit companies, discover local culture and establish networks with people from Switzerland and around the world.

The seminar focuses on subjects typically taught in the first two years of business studies. Students acquire knowledge in the fields of competitiveness, innovation, international immigration and sustainability in a classroom setting.

The programme additionally features several excursions to cultural and historical sites in the city of Basel and other selected regions in Switzerland.

Beyond, it also includes field trips to different Swiss companies.

Company visits provide students with first-hand experience related to the theory [discussed in the classroom](#).

University of Applied Sciences and Arts Northwestern Switzerland- School of Business (2/3)

From 24th July to 06th August 2023

Credits:

The Summer School gives 5 ECTS. The Programme includes preparatory work, classroom learning, guided self-study and company visits. The ECTS credits are awarded for:

- Reading preparatory literature
- Participation during the Summer School
- Group Presentation
- Written Assessment at the end of the Summer School
- Completing the survey after the Summer School

On successful completion of the Summer School, participants will receive an official Transcript of Records featuring the ECTS credits achieved.

Fees:

Tuition: CHF 950

Visits and cultural events: CHF 400

Accommodation: CHF 600

Accommodation:

Students have the possibility to organise the accommodation either by themselves or using the service provided by FHNW School of Business. More information is provided after registration.

Participants:

Participants should have a minimum of two semesters of business studies and need to be fluent in English (advanced level: European levels B2 written/C1 oral). Students from other study subjects with a strong interest in business and intercultural learning are welcome to apply

University of Applied Sciences and Arts Northwestern Switzerland- School of Business (3/3)

From 24th July to 06th August 2023

Participants:

Participants should have a minimum of two semesters of business studies and need to be fluent in English (advanced level: European levels B2 written/C1 oral). Students from other study subjects with a strong interest in business and intercultural learning are welcome to apply

Registration:

Students can apply via the following link **until 30th April 2023:**

<https://www.fhnw.ch/en/degree-programmes/business/bswiss-international-business-summer-school>

A letter of motivation, an updated CV and a Transcript of Records showing the most recent grades are required.

Places are limited.

Contact: Ms. Fiona Trachsel (bswiss.business@fhnw.ch)