

# TOULOUSE BUSINESS SCHOOL 1/2

Immerse yourself in a multicultural experience! Our Winter School takes place in two iconic French cities – Paris & Toulouse. The TBS Winter School programs offer a variety of business and management courses in Paris and Toulouse. Students can choose 1 course per destination.

## **WINTER SCHOOL 2026**

From 04<sup>th</sup> to 24<sup>th</sup> January 2026

### **Choose Your winter school program:**

#### **Multi-City Winter School**

- 4 -14 January / 2-week program in Paris
- 14-24 January / 2-week program in Toulouse

#### **Toulouse Campus**

- from 04<sup>th</sup> to 14<sup>th</sup> January in Paris

##### **Courses available :**

- Luxury Brand Management
- Cross-Cultural Digital Communication
- Creative Intelligence: Tools for Innovation
- Understanding AI: Theory to Practice
- Managing Global Supply Chains

#### **Toulouse Campus**

- from 14<sup>th</sup> to 24<sup>th</sup> January in Toulouse

##### **Courses available:**

- Ethical Entrepreneurship: Idea to Impact
- International Marketing & Digital Trends
- AI-Powered Business Innovation
- Cultural Communication Strategies

# TOULOUSE BUSINESS SCHOOL 2/2

## WINTER SCHOOL 2026

### Program Fees & Discounts

- Full Winter School Program → Total Cost: 4410€
- Paris-Single Study Option → Total Cost: 2740€
- Toulouse-Single Study Option → Total Cost: 2100€

### What's included?

Tuition Fees

Accommodation in Toulouse and/or Paris

Local Transportation (does not include airport pickup/dropoff)

Welcome Orientation

Coaching in small groups during the course time

Organized activities to experience French culture

Exchanges & Visits with French companies

Student Mixers

Travel from Paris to Toulouse for students in the full program

Certificate of Program Completion

Grade Transcripts

Staff support before & during the program

Farewell Festivities...and more!

**Application deadlines:** 15th December 2025

**More information:** [Winter School TBS](#)

**Se interessati, contattare:** [iflagiello@liuc.it](mailto:iflagiello@liuc.it)

E' responsabilità dello studente verificare i requisiti richiesti dall'università ospitante (conoscenza linguistica, scadenze e pagamenti).