

Shanghai University of Finance & Economics (SUFU)

SUMMER SCHOOL 2023

Business Chinese Language and Business Culture Immersion Program

The program consists of business Chinese language courses, lectures on China's financial and economic issues, business visits and practice.

From 02nd – 29th July 2023

Application period: from 08th March to 05th May

Program Module

Practical business Chinese language courses that will significantly improve your communication skills needed to function efficiently and effectively in business settings.

Theme-based instruction is adopted in a friendly and positive Chinese-speaking environment, including the extensive use of textbooks and audio-visual materials.

Four topics are covered: trade, finance, real estate, entrepreneurship

Business Visits & Business Project

Business visits deepen your understanding of how financial institutes work and develop. Work with each other on business projects and obtain hands-on business experience.

Chinese Cultural Workshop

You will have the opportunity to better understand the history, techniques of Chinese traditional culture and art.

More information: <https://ices.sufe.edu.cn/enices/f3/f9/c10042a193529/page.htm>

Per iscriversi, contattare Immacolata Flagiello (iflagiello@liuc.it)