

**MASTER'S DEGREE | Economics, Management and Governance****PROGRAMME | International Business Management**

| I year                                                            | II year                                                         |
|-------------------------------------------------------------------|-----------------------------------------------------------------|
| International Monetary Economics<br>6 ECTS                        | Corporate Governance & ESG<br>6 ECTS                            |
| International Marketing<br>6 ECTS                                 | Innovation Management<br>6 ECTS                                 |
| Econometrics<br>6 ECTS                                            | International Business Law<br>6 ECTS                            |
| Topics in Global Markets<br>6 ECTS                                | International Simulation<br>2 ECTS                              |
| Business English<br>3 ECTS                                        | Corporate Finance and M&A<br>6 ECTS                             |
| Organizing Digital Change<br>6 ECTS                               | Intercultural Competences /<br>Job Market Orientation<br>3 ECTS |
| Doing Business Around the World<br>6 ECTS                         |                                                                 |
| Corporate Citizenship for a Global Firm<br>6 ECTS                 | Internship (300 hours)*<br>12 ECTS                              |
| International Financial and Foreign<br>Exchange Markets<br>6 ECTS | Applied Research Thesis<br>(Internship-related)*<br>12 ECTS     |
| International Strategy and<br>Multinational Corporation<br>6 ECTS |                                                                 |
| Extracurricular courses                                           |                                                                 |

\*Students have the option to complete a shorter internship of 150 hours or to forgo it entirely. In either case, the number of CFUs assigned to electives and the thesis will be adjusted accordingly

**ECTS** = European Credit Transfer System open

**PROGRAMME:****International Business Management****Electives**

|                                                                 |                                                                                       |        |
|-----------------------------------------------------------------|---------------------------------------------------------------------------------------|--------|
| Behavioural Economics of Management and Organizations           |    | 6 ECTS |
| Business Analytics - Decision Analysis                          |    | 6 ECTS |
| Distress Debt: Investment and Management in The Insolvency Zone |    | 2 ECTS |
| Institutional Marketing & Lobbying                              |    | 2 ECTS |
| White Collar Crimes                                             |    | 6 ECTS |
| Asia in The World Economy                                       |    | 4 ECTS |
| Introduction to Negotiation                                     |    | 2 ECTS |
| Research Methods (how to write a thesis)                        |   | 2 ECTS |
| Asset Management                                                |  | 6 ECTS |
| AI for organization                                             |  | 6 ECTS |
| Sustainable Business Management                                 |  | 4 ECTS |
| Human Resources & Project Management in Multicultural Context   |  | 6 ECTS |
| Economics and Innovation                                        |  | 6 ECTS |

[Full list of electives](#) →