STUDY PLAN 🏶

MASTER'S DEGREE | Economics, Management and Governance



PROGRAMME | Entrepreneurship & Innovation

l year	ll year	
Topics in Global Markets 6 ECTS	Economics and Innovation 6 ECTS	
Principles of Business Analytics 6 ECTS	Legal issues in Entrepreneurship and innovation 6ECTS	
Entrepreneurship and Regional Competitiveness 6 ECTS	Family Business Management and Governance 6 ECTS	
Designing Startups and Business Ideas 6 ECTS	Entrepreneurial Ecosystem 6 ECTS	
Business English 3 ECTS	Intercultural Competences / Job Market Orientation	
Strategic Entrepreneurship 6 ECTS	Job Market Orientation 3ECTS	
Strategic Entrepreneurship - Corporate Challenges 6 ECTS		
Venture Capital 6 ECTS	Internship (300 hours)* 12 ECTS	
Strategic Consulting 6 ECTS	Applied Research Thesis (Internship-related)* 12 ECTS	
Innovation Management 6 ECTS		
Social Entrepreneurship and Innovation 6 ECTS		
Extracurricular courses		

*Students have the option to complete a shorter internship of 150 hours or to forgo it entirely. In either case, the number of CFUs assigned to electives and the thesis will be adjusted accordingly

ECTS = European Credit Transfer System opean

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PROGRAMME: Entrepreneurship & Innovation



Electives

Corporate Finance & M&A	6 ECTS
Entrepreneurial Skills and Tools	4 ECTS
Public Private Partnership	2 ECTS
International Marketing	6 ECTS
Organizing Digital Change	6 ECTS
Creativity for Entrepreneurs	6 ECTS

Full list of electives →