## **PIANO DI STUDI**

## Percorso Business Analytics for Management

LAUREA TRIENNALE | Economia e Management





l anno	ll anno	III anno
Management and principles of accounting 9 CFU	Performance Measurement 6 CFU	Corporate Finance 6 CFU
Computer Science 8 CFU	Economics II 8 CFU	Data society: regulation and management
Accounting and Financial	Manufacturing and Logistic 6 CFU	6 CFU
Reporting 8 CFU	Organizational Design for Digital Transformation 6 CFU	Public Economics* 6 CFU
Economics I 8 CFU	EU Digital Market Law 6 CFU	Principles of Strategic Management 7 CFU
Applied mathematics (module I: theory and methods) 6 CFU	Financial System 6 CFU	Second foreign language 3CFU
Applied mathematics (module II: financial calculus and applications)	Analytics in Economics 6 CFU	
6 CFU	Marketing 6CFU	Pathway courses International Management or
Applied statistics (module I: theory and methods) 6 CFU	Applied statistics (module II: models and applications) 6 CFU	Doing Business with Data 24 CFU
Private Law 6 CFU	Data Visualization* 2 CFU	Stage / Internship 10 CFU
Inglese 5 CFU	Coding Lab 4 CFU	Final paper 2/4 CFU

\* Sostituibile con stage

**CFU** = Crediti universitari