PIANO DI STUDI

Percorso Business Analytics for Management

LAUREA TRIENNALE | Economia e Management





| l anno | ll anno | III anno |
|--|---|---|
| Management and principles of accounting 9 CFU | Performance Measurement 6 CFU | Corporate Finance 6 CFU |
| Computer Science 8 CFU | Economics II 8 CFU | Data society: regulation and management |
| Accounting and Financial | Manufacturing and Logistic 6 CFU | 6 CFU |
| Reporting 8 CFU | Organizational Design for Digital Transformation 6 CFU | Public Economics* 6 CFU |
| Economics I 8 CFU | EU Digital Market Law 6 CFU | Principles of Strategic Management 7 CFU |
| Applied mathematics (module I: theory and methods) 6 CFU | Financial System 6 CFU | Second foreign language 3CFU |
| Applied mathematics (module II: financial calculus and applications) | Analytics in Economics 6 CFU | |
| 6 CFU | Marketing 6CFU | Pathway courses International Management or |
| Applied statistics (module I: theory and methods) 6 CFU | Applied statistics (module II: models and applications) 6 CFU | Doing Business with Data 24 CFU |
| Private Law 6 CFU | Data Visualization* 2 CFU | Stage / Internship 10 CFU |
| Inglese 5 CFU | Coding Lab 4 CFU | Final paper 2/4 CFU |

* Sostituibile con stage

CFU = Crediti universitari