NEOMA BUSINESS SCHOOL –France 2026

Winter Sport Federations and Major Events Management Programme

From 05th to 16th January 2026 in Paris

- This short programme offers your students the opportunity to:
- Gain valuable insights into the French success story of sport event management,
- Attend conferences with major sport federations and international event organizers,
- Visit iconic venues such as Stade de France and Roland Garros,
- Join an international classroom and earn 9 ECTS credits.

A certificate is awarded upon completion of the course.

Practical information

Dates: January 5th – 16th, 2026

Location: Paris (The programme could be divided between Paris and Reims Campuses)

Language of study: English

ECTS credits: 9

Tuition fees: €1,800 (incl. €900 activity fees, accommodation and flights are not included)

Nomination deadline: November 1st, 2025

Maggiori informazioni: https://neoma-bs.com/programmes/sport-federations-and-major-events-management-0

Se interessati, contattare l'Ufficio Relazioni Internazionali: Immacolata Flagiello – iflagiello@liuc.it