

# Summer summer program at MCI 2024- Management Center of Innsbruck)

From 01<sup>st</sup> June to 05<sup>th</sup> July 2024

## **Courses:**

### **BUSINESS**

The Digital Flow: How to sustainably design digital processes and future proof supply chains - 3 ECTS

Introduction to International Business - 3 ECTS

International Marketing - 3 ECTS

Data Science – An Overview - 3,5 ECTS (online)

### **ENTREPRENEURSHIP**

Entrepreneurship - 3 ECTS

Financing Entrepreneurial Ventures - 3 ECTS

Innovation & Entrepreneurship in the Service Sector - 3 ECTS

### **INNOVATION**

Innovation Strategy - 3 ECTS

Organizational Development in Change - 3 ECTS

Next Generation Leaders - Challenges in Family Firms - 3 ECTS

**Tuition fee is waived to all students nominated by the Partner universities.**

Except the course fees for Next Generation Leaders - Challenges in Family Firms

For further details and information please consult our short program website: <https://www.mci4me.at/en/international/short-programs>

Course booklet: [file:///C:/Users/Flagiello/Downloads/MCI%20Summer%20Program%20Course%20Booklet 2023-1.pdf](file:///C:/Users/Flagiello/Downloads/MCI%20Summer%20Program%20Course%20Booklet%202023-1.pdf)

Application deadline: 01st March 2024.

For more info: [iflagiello@liuc.it](mailto:iflagiello@liuc.it)

2 places available