

**Erasmus+ Teaching Staff  
at Groupe ESSCA, France  
From 19th to 24th March 2023**

“International Week – 1 week for the Climate”

A week mixing cutting-edge teaching and research activities within a contemporary topic targeted towards our first year Bachelor of International Management students ESSCA School of Management will be organizing its first International Week next Spring on its Parisian Campus, from March 19th to March 24th, 2022.

The visiting professors will have the opportunity to teach courses in their respective areas to groups of students from our Bachelor in International Management. This is a 3-year program of study, targeted to train operational middle managers who possess international cultural understanding and a solid command of tools and methods in contemporary management.

We welcome proposals within the following topics, that belong to our program (fundamentals of business studies). will question the climate change issue through these lenses:

- Leadership and Management (sustainable innovation, climate change and its implication for organizations, social entrepreneurship, design thinking, gender issues)
- International Business (implications of COP 27 for business models, sustainable international business development, ethics – diversity and inclusion in business)
- Marketing (responsible and sustainable consumption, circular economy, ethical issues in marketing and consumption, ethics in digital marketing)
- Finance (sustainable finance, green finance, ethics finance)

We expect to hold the entire week with face-to-face teaching and activities (except the Opening Masterclass that will be held online and broadcasted on our campus). We will have two sessions (on Thursday tbc) dedicated to research where you will be able to present a paper based on your research and connect with ESSCA professors working on similar issues as well as networking events.

ESSCA will be covering a welcome dinner on Sunday, lunches from Monday to Thursday and a farewell dinner on Thursday evening and cultural activities during the week. Selected professors will be paid 680€ for 7h30 of teaching and 2 hours of student restitution supervision.

Accommodation, transportation and own expenses would be covered through the Erasmus Staff Mobility Teaching (SMT) funds of your institution or your home international mobility budget. We recommend you seek further information at your home institution Erasmus/ International Relations office.

Please apply before January 15th, 2023, by sending to this email address: [internationalweek@essca.fr](mailto:internationalweek@essca.fr), the following documents:

- C.V.
- Biography
- 2-page teaching proposal

We will get back to you on January the 31st, 2022.

**Before to apply, please contact Immacolata Flagiello (International office: [iflagiello@liuc.it](mailto:iflagiello@liuc.it) or +39 0331572447).**