

McKinsey
& Company

Spark Your Digital Passion!

The Women in Tech Event
October 7-8, 2021



McKinsey Digital invites EU-based students with a background in natural sciences, technology, engineering, or economics who identify as women to take the next step in their professional journey at Spark Your Digital Passion.

During this virtual event, you will learn more about McKinsey Digital and the meaningful work we do at the crossroads of business and technology. You will also have ample opportunity to practice analyzing problems, working in a team, and presenting findings in an immersive exercise to help a retail company build its digital strategy.

For more information and to apply, visit:

www.mckinsey.com/SparkYourDigitalPassion