

# ESSCA School of Management

## TWO PROGRAMME

1- Budapest Winter Program: **from 14th to 27th January 2024.**

Students can choose **between 2 options\*** each being worth 7.5 ECTS/60 hours:

### **Option 1 (7.5 ECTS)**

- International Marketing (30 hours)
- Crisis Management (30 hours)

### **Option 2 (7.5 ECTS)**

- Corporate Social Responsibility (30 hours)
- Humanistic Management (30 hours)

## **COST**

- Euro 1.300 including administrative fees, housing, welcome meal and visits.

More info: [Budapest Winter Program](#)

## **2- The ESSCA Online Campus.**

### **It is offering 3 TOPICS:**

1. [Luxury Fashion Branding & Consumer Experience \(4 ECTS\)](#), from 8 Jan to 5 Feb
2. [Leader Communication in a Cross Cultural & Changing World \(3 ECTS\)](#), from 8 to 29 January
3. [Innovation & Creativity \(3 ECTS\)](#), from 8 to 29 January

Students can register for up to 2 topics.

## **COST**

- 55 euros registration fees for students nominated on exchange basis by their home institution.
- 780 euros per topic for study abroad students, outside the exchange agreement

Both programmes are eligible to undergraduate students.

## **Nomination deadline: 01<sup>th</sup> November**

**Posti disponibili: 2 . Verranno assegnati in ordine di candidatura.**

**Se interessati, contattare : [iflagiello@liuc.it](mailto:iflagiello@liuc.it) entro e non oltre il 20 ottobre 2023 (nomination Deadline: 01/11)**