

ESSCA – SCHOOL OF MANAGEMENT- FRANCE (1/3)

SUMMER SCHOOL 2023

ANGERS – PARIS- AIX-EN-PROVENCE-STRASBOURG-BUDAPEST

ESSCA School of Management offers Summer Programmes for students who wish to make the most of their summer by discovering Europe in some of ESSCA's study centers.

Students can earn up to 12 ECTS.

These programs take place from mid-June to mid-July. They are intended for both undergraduate and graduate students, for students in business or other disciplines and for those seeking to go international and discover new cultures.

Angers Summer Programme

This programme includes courses on :

French Culture and Identity in the Loire Valley

- French as a Foreign Language
- French Culture, the Loire Valley and its Heritage

Programme dates: 11th June to 8th July 2023

More info: <https://www.essca.fr/wp-content/uploads/2023/01/Summer-School-Angers-2023.pdf>

Paris Summer Programme

Students can choose one of the following pairings:

Luxury Brand Management (Programme dates: 11th June to 1st July 2023)

- International Luxury Marketing
- Creativity and Sustainability in Fashion

Cross- Cultural Management and Leadership (Programme dates: 11th June to 8th July 2023)

- Communication Competency in the Global Workplace
- Being a Leader in an Uncertain World

More info: <https://www.essca.fr/wp-content/uploads/2023/01/Summer-School-Paris-2023.pdf>

ESSCA – SCHOOL OF MANAGEMENT- FRANCE (2/3)

SUMMER SCHOOL 2023

ANGERS – PARIS- AIX-EN-PROVENCE-STRASBOURG-BUDAPEST

Aix-en-Provence Summer Programme

Developping Sustainable Experience in Cultural Tourism in Provence

- Digital Promotion in Cultural Event
- Wine Industry and Sustainable Environment

Programme dates: 11th June to 8th July 2023

More info: <https://www.essca.fr/wp-content/uploads/2023/01/Summer-School-Aix-2023.pdf>

Angers-Strasbourg Summer Programme

This programme includes courses on:

European Studies with our Chair Jean Monnet

- EU Politics and History
- Sustainability, Space and Energy in Europe

Programme dates: 11th June to 8th July 2023

More info: <https://www.essca.fr/wp-content/uploads/2023/01/Summer-School-Angers-Strasbourg-2023.pdf>

ESSCA – SCHOOL OF MANAGEMENT- FRANCE (3/3)

SUMMER SCHOOL 2023

ANGERS – PARIS- AIX-EN-PROVENCE-STRASBOURG-BUDAPEST

Budapest Summer Programme

Students can choose one of the following pairings:

Business Management

- Human Centered Management and Leadership
- Economic and Business Opportunities between Europe and Asia

International business and leadership

- International Marketing and Logistics
- Self Leadership

Programme dates: 19th June to 14th July 2023

More info: <https://www.essca.fr/wp-content/uploads/2023/01/Summer-School-Budapest-2023.pdf>

Posti disponibili: 2

Se interessati, contattare : iflagiello@liuc.it entro e non oltre il 20 marzo 2023 (nomination Deadline: 01/04)