

# BURGUNDY SCHOOL OF BUSINESS- FRANCE Winter School (January 2026)

## Authentic Leadership & Design Thinking

📍 Location: Dijon

📅 Dates: January 19<sup>th</sup> to 23<sup>rd</sup>, 2026

## Empowering Sustainability: Transformative Pathways in Consumption

📍 Location: Lyon – BSB brand new campus 🥰

📅 Dates: January 26<sup>th</sup> to 31<sup>st</sup>, 2026

## PROGRAMME HIGHLIGHTS

5-days – 25 teaching hours – 5 hours per day – 4 ECTS credits.

Innovative learning approaches beyond traditional leadership theory that encourage authenticity, action, and the courage to seek one's true leadership identity (Emergence play).

Human Centered Design Thinking (HCDD) – innovation method originally defined by the consulting company IDEO applied to a real existing problem. Local real-life company mission.

Coach with more than 10-years of international consulting experience.

Extracurricular cultural activities.

## More information:

<file:///C:/Users/Flagiello/Downloads/BSB%20Winter%20School%202026.pdf>

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