BURGUNDY SCHOOL OF BUSINESS – Dijon - France

SUMMER SCHOOL 2023

"Authentic Leadership and Entrepreneurial Creativity":

- 1- In person session from 19th to 23rd June 2023 with 25 contact hours and 6 ECTS credits
- 2- Online session from 3rd to 7th July 2023 with 20 contact hours and 4 ECTS credits

Both sessions are open to undergraduate and postgraduate students.

Learning objectives of the programme

- Being aware of personal leadership qualities
- Learning to be both an authentic and people-centred leader
- Understanding and acting on psychological needs in communication using preferred communication channels and perceptions
- Understanding the true nature of a problem and its context
- Knowing how to select and apply a number of creativity techniques
- Learning to think visually and seek feedback for ideas

Credits

Online session: 4 ECTS – In-person session: 6 ECTS

Pricing

Administration fees

Online session: €80 – In-person session: €160

Tuition fees

- Students from partner universities => Online session: €250 In-person session: €500
- Other students => Online session: €400 In-person session: €750

Applications are open now!

(Courses are open to admitted students on a first-come, first-served basis and will be closed when they are full).

More information: https://international.bsb-education.com/undergraduate-dedicated-modules/?lang=en

Se interessati, contattare: <u>iflagiello@liuc.it</u>