



**LIUC**  
Università Cattaneo

# INTERNATIONAL STUDENT GUIDE

Academic Year 2023/2024



LIUC was founded in 1991 by 300 entrepreneurs, united in a common goal: to start an important educational project which would combine the new kind of demands of the working world with advanced teaching methodology.

In keeping with the ideals of its founders, nowadays LIUC is being called upon to prepare citizens and leaders to live and work in a globalized society, addressing the research and education needs of the European and Global Economy.

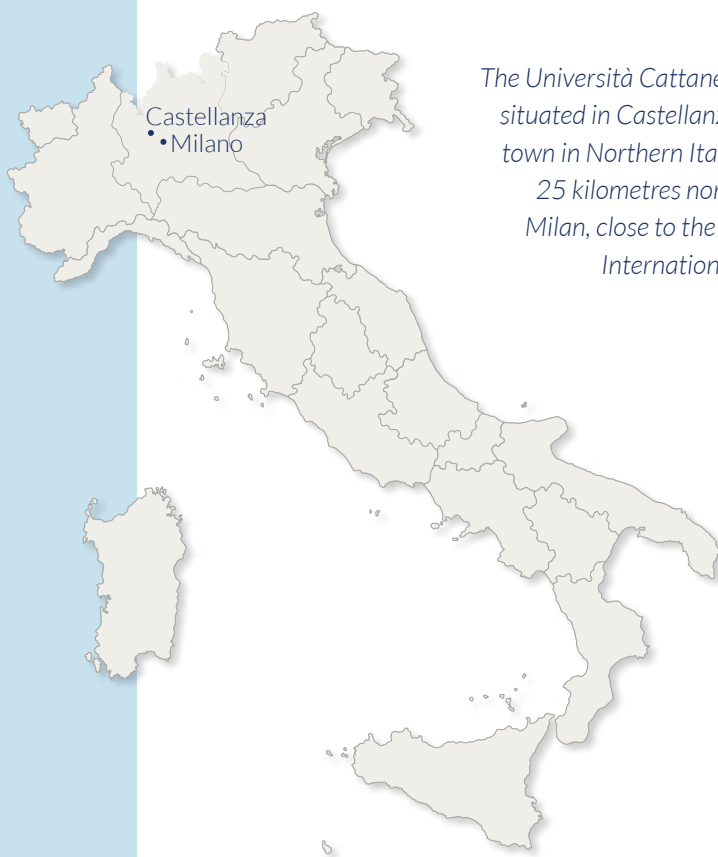
In this ever-changing environment, being International is an inherent component of our mission. This objective is achieved not only through mobility, but also by building an international curriculum with relevant contents taught in English.

Our International Relations Office (IRO) is devoted to this academic experience at LIUC and gives students the opportunity to develop the intercultural competencies, transnational understanding and leadership skills necessary to face global challenges: IRO brings LIUC to the world and the world to LIUC!





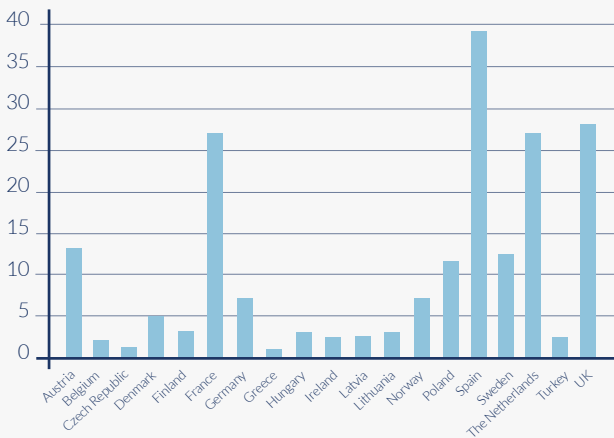
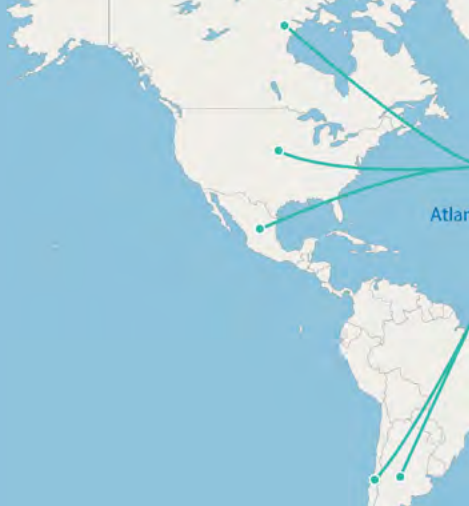
# Come to study at LIUC



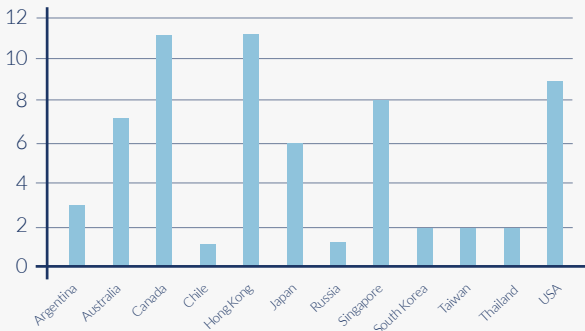
*The Università Cattaneo LIUC is situated in Castellanza, a small town in Northern Italy that lies 25 kilometres north west of Milan, close to the Malpensa International Airport.*

*LIUC is fully accredited by the Italian Ministry for Higher Education and has two schools – Economics and Engineering - offering bachelor, master and doctoral programmes in business and industrial management that are closely linked to industry and the professions.*

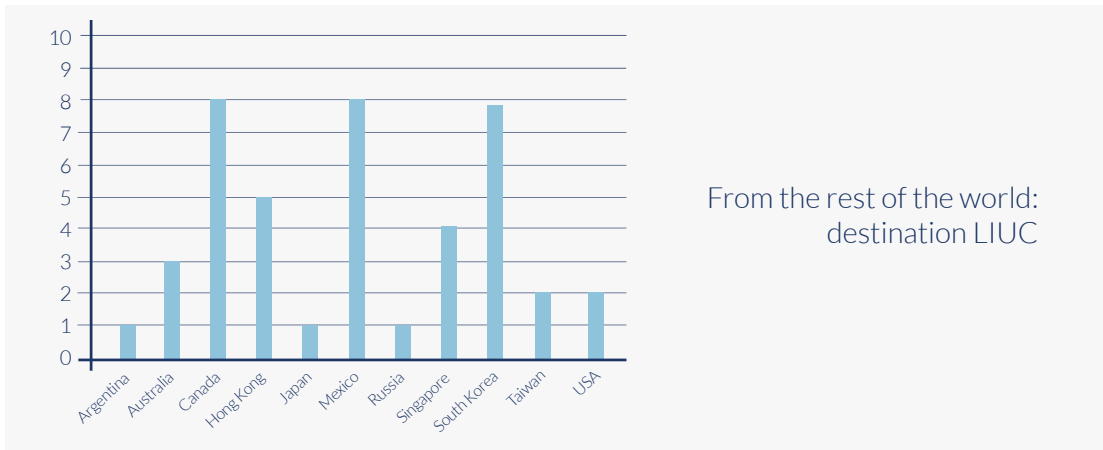
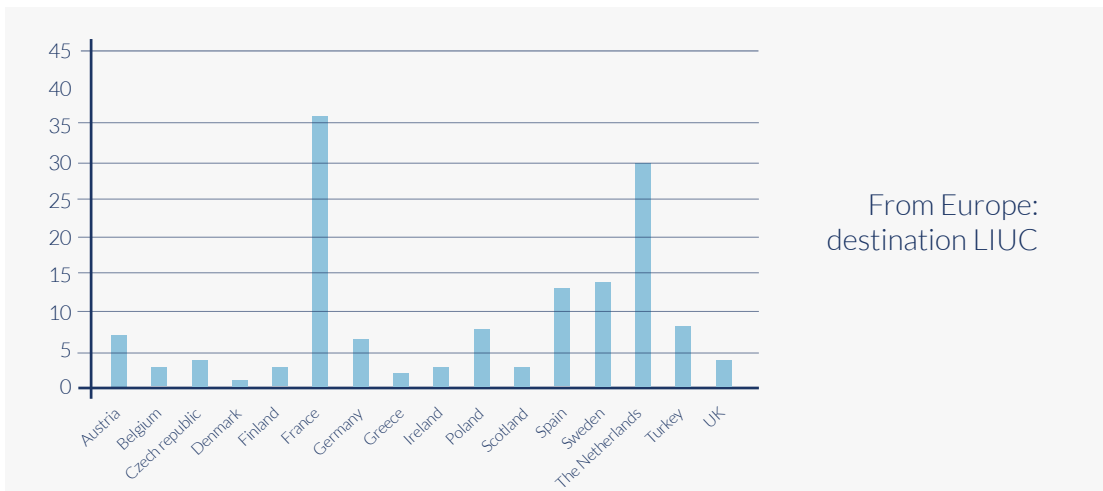
# Some figures



From LIUC:  
destination Europe



From LIUC:  
destination rest  
of the world



# Application Procedures

International students from Erasmus+ and other exchange agreements apply through the International Office at their home institution.  
Other students (Visiting Students) can be accepted on the courses in English and pay a fee for one semester or one year of study.

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For more information follow:



[www.liuc.it](http://www.liuc.it)

-> [Campus e opportunità](#)

-> [International office](#)

-> [Incoming students](#)



## PREREQUISITES OF APPLICANTS:

- Minimum of 120 ECTS credits (for access to Bachelor programmes) or 180 ECTS credits (for access to Master programmes) in relevant area of studies
- Suitable level of English (Recommended level – Council of Europe Framework for Languages – B2)

## DOCUMENTS AND DEADLINES:

Students should ensure that they have been nominated by their home university, afterwards receive the credentials to proceed with the online application and have the following documents returned to the LIUC International Office via e-mail by the deadlines shown below:

### **Winter semester**

#### **(September-December / January)**

Nomination from the partner university by 01st May

Online Application by 31st May

Learning Agreement by 25th July

Accommodation Form by 30th June

Arrival Form by 22nd August

### **Spring semester (February-May / June)**

Nomination from the partner university by 01st November

Online Application by 15th November

Learning Agreement by 13th January

Accommodation Form by 30th November

Arrival Form by 18th January



As the application is online please check all the necessary steps on our website meant for INCOMING STUDENTS.

Visiting students will receive forms directly from LIUC International Office.



### **TUITION FEES 2023-2024:**

- For students applying through Erasmus+ or other exchange agreements tuition is free of charge.
- Visiting students pay € 600 for one semester (up to 30 ECTS credits) and € 1200 for one year (up to 60 ECTS credits). Fees have to be paid before the semester starts according to the deadlines written on the payment form.



### **REGISTRATION:**

On the first day of Orientation programme students present the following documents for registration:

1. Personal identification documents (ID card or passport) and visa, if required (original plus photocopy);

2. Photocopy of Medical Insurance with coverage explanation and validity (original plus photocopy) or European Health Insurance Card;

**Procedures for “temporary residence permits” will also be initiated at this time for those students who require it.**

During Orientation programme students will be given details on their chosen courses of study and timetable. Social events will be organised with Italian students.

### **SEMESTER DATES 2023-2024:**

#### ***Winter semester***

Orientation 6-15 September 2023  
Lessons+exams 18 September 2023  
- 22 December 2023 (some exams might take place in the winter exam session 8 January - 16 February 2024)

#### ***Spring semester***

Orientation 7 - 16 February 2024  
Lessons + exams 19 February - 7 June 2024 (some exams might take place in the summer exam session 10 June - 19 July 2024)

**Students must be present until their last exam date.**

# Courses taught in English

LIUC has two Schools: Economics and Engineering.

LIUC offers Management Economics and Industrial Engineering courses held in English and taught by local and international lecturers.

Courses are offered at Bachelor level and Master level and are open to Italian and international students who have the appropriate prerequisites.

Students may choose courses from the two schools.





## LANGUAGES AND INTERCULTURAL SKILLS

The University offers Italian language courses at three different levels. The first level is strongly suggested for all students who have had no previous exposure to Italian language and gives them the basic skills for their everyday life in Italy. The language centre also offers courses in English, French and Spanish with the opportunity to take international certificate exams such as TOEFL, BEC, etc. Courses in intercultural competence and international communication are also offered with the aim of helping students to better understand cultural differences and develop the ability to interact and work in an international environment.



## ASSESSMENTS

Most courses have written exams although some may have an oral assessment. The exams take place at the end of the semester and all students must be present until the last exam date they have. Attendance, assignments and class participation may also be considered part of the final mark.



## TRANSCRIPT OF RECORDS

Students will be awarded ECTS credits for each successfully completed course and provided with a transcript of records that will be sent to the International Office at the home institution. Visiting students will receive their transcript of records at their home address. The University is part of European Credit Transfer System and all transcripts will show local and European Grades.



## CREDITS

The Italian Credit System is compatible with the European Credit Transfer System (ECTS) and is based on an annual workload of 60 ECTS credits (1500 hours). One credit is worth 25 hours and is based on the total workload of the student (class time, individual study and exam preparation). A course which has 5 ECTS credits means a total workload of 125 hours with typically around 40 hours class contact time. Students may take up to 30 ECTS credits per semester.

**1 semester = 30 ECTS credits**

**1 year = 60 ECTS credits**

# Degrees/Courses in English 2023-2024

Courses are open to all international students with the necessary prerequisites.

## SCHOOL OF BUSINESS ADMINISTRATION AND MANAGEMENT

Bachelor in Business Administration  
and Management (180 ECTS)

### FIRST YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A86003	Mathematics for Business, Economics and Finance */*	12	ANNUAL
A83702	Private and Public Law	10	ANNUAL
A86012	Management and Principles of Accounting	9	1
A01003	Digital Technology	6	1
A86045	Accounting and Financial Reporting	8	2
A20030	Economics I	8	2

\*/\* this course can be followed only by students staying one academic year

### SECOND YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A95329	Statistics	9	1
A95322	Business Law	8	1
A95325	Economics II	8	1
A95328	Financial System	6	1
A95323	Manufacturing and Logistics	6	2
A95324	Marketing	6	2
A95327	Organisation and Information Systems	6	2
A95326	Planning and Control	6	2
A78608	Digital thinking	6	2



### THIRD YEAR compulsory courses:

CODE	COURSE TITLE	CREDITS	SEMESTER
A83152	Corporate Finance	6	1
A86099	Tax Law	6	1
A55705	Strategic Management	6	2
A01004	Digital Trasformation	4	2
A78605	Public Economics	6	2

### Pathway in GLOBAL MARKETS

A78616	International Business Economics	6	1
A85645	Managing Project and Multi-cultural Organisations	6	1
A78619	International Financial Markets	6	2
A88750	Strategic Analysis of Italian Business	6	2

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### Pathway in FAMILY BUSINESS MANAGEMENT

A15004	Family Business Management & Organization	6	1
A15006	Innovation & Marketing for SMEs	6	1
A15005	Business Heritage	6	2
A15007	Family Business Evolution: Governance & Finance	6	2

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These specialisations are completed with an English language certification (5 ECTS), a second foreign language (3 ECTS), the course Intercultural Readiness Check (2 ECTS) and the final paper (4 ECTS)



# MASTER OF SCIENCE IN BUSINESS ADMINISTRATION AND MANAGEMENT

Specialisation in International Business Management (120 ECTS)

## FIRST YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A83021	Global Markets and Economic Policies	12	1
A22555	International Marketing	8	1
A86050	Quantitative Methods for Economics, Finance and Management	8	1
A86039	Corporate Citizenship for a Global Firm	6	2
A83220	Doing Business around the World	8	2
A93116	Global Corporate Entrepreneurship	6	2
A78609	International Financial and Foreign Exchange Markets	6	2
A90041	Lingua Inglese/BEC (Business English)	3	1/2
A95331	Job Market Orientation	3	2

## SECOND YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A93111	Corporate Governance	6	1
A99110	Research Methods	2	1
A00053	International Business Law	6	1
A93123	International Strategy & Multinational Corporation	6	2
IL1100	Intercultural Competences	3	1 or 2

This specialisation is completed with elective courses (22 ECTS) and the final thesis (18 ECTS).



# MASTER OF SCIENCE IN BUSINESS ADMINISTRATION AND MANAGEMENT

Specialisation in Entrepreneurship and Innovation (120 ECTS)

## FIRST YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A93118	Entrepreneurship and Regional Competitiveness	6	1
A83020	Innovation and Competition in the Global Markets	12	1
A14910	Entrepreneurship by Design	6	1
A14903	Organizing Digital Change	6	2
A14904	Social Entrepreneurship and Innovation	6	2
A93119	Strategic Entrepreneurship	10	2
A93120	Strategic Entrepreneurship Advanced	2	2
A14911	Strategic Consulting	6	2
A86050	Quantitative Methods for Economics, Finance and Management	8	1

## SECOND YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
A14906	Entrepreneurial and Growth Finance	6	1
A93109	Family Business Management and Governance	6	1
A84256	Innovation Management	6	1
A14905	Legal Issues in Entrepreneurship and Innovation	6	1
A14907	Strategic Management Accounting	6	1
A99110	Research Methods	2	1
A14909	Entrepreneurial Ecosystems	2	2
A14908	Entrepreneurial Experience	3	2
A90041	Lingua Inglese/BEC (Business English)	3	1/2
A99125	Internship in Entrepreneurship and Innovation	6	2

This specialisation is completed with the final thesis (12 ECTS) and an internship (6 ECTS).

## ELECTIVES IN ENGLISH

CODE	COURSE TITLE	CREDITS	SEMESTER
A00036	Business Analytics-Decision Analysis	6	2
A86031	Economics and the City - How to use Financial and Economic Analysis to Shape Cities	2	1
A84346	From Storytelling to Storybranding	2	1
A00067	Asia in the World Economy	6	2
A00017	Sustainable Business Management	6	1
A83011	Financial Modelling and Management	8	1
A93115	Distress Debt: Investment and Management in the Insolvency	2	1
A00039	White Collar Crimes	6	2
A14912	Creativity for Entrepreneurs	6	2
A00012	Behavioural Economics of Management and Organization	6	2
A85677	International Financial Reporting	6	2
A00019	Business Ethics: Managing for Stakeholders	2	2
A83025	Entering Emerging Markets: Organization, Distribution and Pricing	2	2
A86033	Health Economics, Policy and Management	2	2
A99002	Introduction to Negotiation	2	2
A83067	Managing Risk in Family Office and Wealth Management Firm	2	1
A00034	Excel for Business Applications	2	2
A00048	Accountability & Sustainable Accounting	2	2
A00046	Entertainment and Event Management	4	2
A86032	Asset Management	8	2
A78618	Financial Investment and Pricing	6	1
A86047	Human Resources & Project Management in Multicultural Context	6	2
A00020	Institutional Marketing & Lobbying	2	2





# SCHOOL OF INDUSTRIAL ENGINEERING

From the Bachelor in Industrial Engineering

THIRD YEAR

CODE	COURSE TITLE	CREDITS	
N90350	Excel for Business Applications	2	1
N91329	Lean Manufacturing	6	1
N91330	Quality Design and Management	6	1
N90387	Business Process Management and Control Made up of 2 modules: 1- Costs and Budgets 2- Decision Management	5 5	1
N91452	Industrial Marketing	6	2
N91328	Manufacturing Systems	6	2
N91452	Industrial Marketing	6	2
N91505	Operational Excellence Lab	6	2
N91498	Minecraft: a serious game for designing sustainable supply chain	3	2
N91446	Logistics Management	6	2





# SCHOOL OF INDUSTRIAL ENGINEERING

## Master of Science in Management Engineering

### FIRST YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
N91477	Mathematical Methods for Industrial Engineers	6	1
N91526	Technology and Law	6	1
N91507	Dynamical Systems Design	6	1
N91312	Project Management	9	1
N91315	Supply Chain Management	6	1
N91309	Supply Chain Design	6	1
N91515	Industrial Design Lab	3	2
N91503	Sustainability Industrial Systems	6	2
N91522	Technology and Innovation Management	9	2
N90321	Management Information Systems	9	2

### SECOND YEAR

CODE	COURSE TITLE	CREDITS	SEMESTER
N91469	Smart Factory	6	1
N91470	System Engineering	6	1
N91471	Lean Management	6	1
N90507	Industrial Design	9	2
N91525	Artificial Intelligence for Business	3	1
N90505	Financial Engineering	9	2
N91517	Digital Ecosystems for Business Intelligence	3	2
N91512	Resilient Enterprise	3	1
N91511	Global & Green Supply Chain Management	3	2

This master is completed with the final thesis and an internship (12 ECTS)

# ONLY FOR INTERNATIONAL STUDENTS

Courses offered both semesters

CODE	COURSE TITLE	CREDITS
IL0001	Italian Level 1	2
IL0002	Italian Level 2	2
IL0003	Italian Level 3	2
IL1000	Understanding Italy	3
IL1100	Intercultural Competences	3
IE1020	International Business Communication	2



## LANGUAGE DEPARTMENT

English language certifications:  
courses offered both semesters

CODE	COURSE TITLE	CREDITS	LANGUAGE	LEVEL*	CERTIFICATION AVAILABLE**
A90041	Lingua Inglese/BEC (Business English)	3	English	B2	BEC Vantage
A90041	Lingua Inglese/BEC (Business English)	3	English	C1	BEC Higher

\*European Framework for Languages

\*\*LIUC is also a location for the TOEFL certification which does NOT give credits to International students

## OTHER LANGUAGES

Courses offered both semesters

CODE	COURSE TITLE	CREDITS	LANGUAGE	LEVEL*
A56221	Seconda lingua straniera (Spanish)	3	Spanish	B1/B2
A56111	Seconda lingua straniera (French)	3	French	B1/B2
A56321	Seconda lingua straniera (German)	3	German	B1

\*European Framework for Languages

### PLEASE NOTE:

Students will obtain only 3 ECTS credits both in case they follow the course for one semester or for one academic year.

# ACCOMODATION

## Residence LIUC “Carlo Pomini”

LIUC “Carlo Pomini” Halls

Residence is the ideal place to live the “LIUC experience”.

The Residence is not only a high-quality hotel for overnight stay, but also a space that offers many recreational and meeting opportunities.

Students can apply for on campus accommodation through the International Office as there is a Residence Halls in the university premises.



### A SMALL TOWN

The Residence has been designed so that the students may have it all “at their fingertips” for added convenience (from the bank with a respective counter to the laundry). In addition, to allow students to keep fit and to ensure further opportunities for meeting, they are offered a fitness course and a yoga course.



### SPACE TO BE TOGETHER

Large and diversified areas are dedicated to study and leisure: the Residence is equipped with numerous study and reading classrooms, tv rooms, internet points and a relaxation room.

The Residence has a self – service canteen open to the university population with a menu that always offers a wide choice. Inside it, there is also a bar, open all day.

For students who wish, it is possible to take advantage of some areas dedicated to preparing meals on their own.



## ROOMS WITH ALL THE COMFORT

Students can choose between double and single rooms, all rooms are equipped as a studio-room, with a bathroom. On request, it is possible to take some additional services (a safe and customised cleaning). All rooms has a phone line and Internet connection.



## SAFETY FIRST

The reception is open 24hours a day all year, to provide best service and maximum safety for the students.

It is also equipped with an automated video system and a night inspection service.

Access to rooms and to car park is via a personalised smart card that reads the lock for the control of entry and exit.



## COSTS

The minimum housing contract is of 4 months and the maximum is 11 months.

The cost per month for a double room is **470€** per person and the cost of a single room per month is **693€**.



## THE RESIDENCE IN FIGURES

**14,000 square metres** of total area

**4 floors** within the structure

**440 beds**

**252 rooms** (including 24 hotels rooms and 6 suites)

**550 places in the dining area**

**120 covered parking spaces** reserved for guests

**2 TV rooms**

**30 study rooms**



## SPORTS, CULTURAL ACTIVITIES

The university offers a number of sport activities at external centres, such as basketball, football, volleyball, rugby and tennis, with qualified trainers and instructors.

Theatrical workshop, musical activities and the LIUC own radio station contribute to the University social life and make all students feel part of the community.





## Local customs and traditions



### GREETINGS

While “**ciao**” is a well-known Italian greeting, it is usually used only among friends. So when you’re introduced to strangers, it’s often better to say “molto lieto” or “piacere”. When entering a shop or public venue, say “**buongiorno**” (good day) or “**buonasera**” (good evening), and “arrivederci” when leaving.

Do not call a stranger by their first name unless invited to do so, or use the more familiar form of address (tu). Many Italian families and friends (also of the same sex) kiss on meeting, first on the right cheek and then on the left. Be sure to aim for the cheek, not the lips.



### DRESS

Italians tend to dress more formally than many of their European or American neighbours. This does not mean wearing a tuxedo or evening dress at all times, but **style and presentation** - often described as **Bella Figura** - can be very important.



### APERITIVO HAPPY HOURS

If you are a student or someone on a tight budget, take advantage of the custom of “aperitivo”. Many bars put on decent spreads of food – not just snacks - for those who buy a drink. Two-for-one offers mean that buffet dinner and a couple of drinks can often be had for 8-10 euro. While it is often seen as a pre-event activity, the aperitivo can last from 6pm until as late as 9pm.



### FAMILY

Family remains important to modern Italians, and ties can be strong. If family members live close to each other, it is not unusual for them to try to meet up for a meal together to discuss the day.

If you are invited to dinner by an Italian family, remember to bring a small gift, perhaps typical of your country of origin. Do not start eating before everyone is seated, and a family member says “Buon appetito!” Many Italian mothers will serve an intimidating quantity of food, specially prepared for a guest from abroad. Try to pace yourself in order to leave room to taste every course.



## EXPLORE A WORLD OF FOOD

Italian cuisine is well known around the world. Milano City offers **fine food from every region**, ranging from its own saffron-laced “risotto alla Milanese” to specialties from far-off Sicily or Sardinia. There are also many places to sample the city’s fine “gelato” (ice cream), or munch elegant pastries while sipping a cappuccino.



## MILANO BY NIGHT

Milan’s nightlife is a **dizzy blend of exclusive nightclubs and intimate bars**. Corso Como is home to many of the city’s more expensive venues, while students often flock to the small bars in the Navigli area. Visitors can sample the dance spots of Largo Cairoli, or catch live music in local bars, piazzas or venues such as Alcatraz. Big name jazz artists play at the Blue Note, and there are a number of places that offer live jazz at reasonable prices.



## A YEAR OF WONDERS

As we have seen, Milan is home to many permanent museums, galleries, and venues. However, there are also many periodical events on the Milanese calendar that bring the city to life. In early spring, the **Settimana dei Beni Culturali** opens up Italy’s public museums and galleries for free, while the **Salone Internazionale del Mobile** in mid-April is one of the world’s largest exhibitions of furniture, **The Oh Bej! Oh Bej!** street market in December fills the piazza Sant’Ambrogio with traditional food as well as crafts and antiques. Night owls will love **La Notte Bianca** in mid-June, where bars, shops, restaurants and cinemas extend their opening hours to 6am. A huge open air antiques market occupies the Navigli area once a month, as does a flower and plant market twice a year in April and October.



# Health & Insurance



## HEALTH CARE: PRACTICAL INFORMATION

Before coming to Italy please make sure you have a medical insurance that can cover any expenses and hospitalization here in Italy and if you are using particular medications make sure you have enough for your stay or that they can be found also in Italy presenting a prescription.

## IMPORTANT PHONE NUMBERS

EMERGENCY CALL: 112  
POLICE: 113  
FIREMEN: 115  
AMBULANCE: 112

## GENERAL HOSPITALS

- **Emergency Humanitas Mater Domini** (very closed the University)  
Via Gerenzano, 2 - Castellanza VA | (+39) 0331 476111 | [www.materdomini.it](http://www.materdomini.it)
- **Emergency Ospedale Nuovo di Legnano**  
via Papa Giovanni Paolo II | Legnano MI

## BASIC ITALIAN FOR BEGINNERS

Hello!	Ciao
Good morning!	Buongiorno
Good afternoon!	Buon pomeriggio
Good evening!	Buona sera
Good bye!	Arrivederci
How are you?	Come stai?
Fine, thank you.	Bene grazie
Do you speak English?	Parli Inglese?
I don't speak Italian.	Io non parlo italiano
My name is...	Il mio nome è
What's your name?	Come ti chiami?
I am from...	Sono di...
Nice to meet you.	Piacere di conoscerti
I don't understand.	Non capisco
How much does it cost?	Quanto costa?
Please.	Per favore
Thank you.	Grazie.
Yes	Sì
No	No
I need your help.	Ho bisogno del tuo aiuto.
It's an emergency.	E' un'urgenza.
I'm sick.	Non sto bene.







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