

BURGUNDY SCHOOL OF BUSINESS- FRANCE Winter Programme (January 2024)

Authentic leadership and entrepreneurial creativity

- In-person session from **22nd to 26th January 2023** with 25 contact hours and 6 ECTS credits

The programme is suitable for both postgraduate and undergraduate students

Learning Objectives of the Programme

- Being aware of personal leadership qualities
- Learning to be both an authentic and people-centred leader
- Understanding and acting on psychological needs in communication using preferred communication channels and perceptions
- Understanding the true nature of a problem and its context
- Knowing how to select and apply a number of creativity techniques
- Learning to think visually and seek feedback for ideas

PROGRAMME FEES

Tuition Fees: € 500,00

Administration Fees: € 160,00

ACCOMMODATION FEES:

SHARED ROOM: 45€ per person per night (90€ per room per night)

SINGLE ROOM: 77€ per person per night

Application deadline: 15th December

Se interessati, contattare: iflagiello@liuc.it

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PROGRAMME TIMETABLE

ONLINE WINTER SCHOOL 9th to 13th January 2023

IN-PERSON WINTER SCHOOL 16th to 20th January 2023

	ONLINE WINTER SCHOOL 9 th to 13 th January 2023	IN-PERSON WINTER SCHOOL 16 th to 20 th January 2023
Day 1	Introduction & The Process Communication Model	Orientation and Introduction Effectuation & Entrepreneurial preferences Climbing Experience
Day 2	Authentic Leadership: The King's and Queen's Play (Leadership development tool)	Leadership of self and others: The Kings & Queens Play (Leadership development tool)
Day 3	Creative Mindset I: Problem recognition & Problem solving	Entrepreneurial Mindset I: Empathy & Problem identification
Day 4	<i>No online teaching – self-organised preparatory work (1-2hours)</i>	Entrepreneurial Mindset II: Problem Definition & Creative Solution Finding
Day 5	Creative Mindset II: Rapid Prototyping & Final Presentation & Introspection	Solution-shaping process & Feedback

Applications are open now!

Se interessati contattare l'Ufficio Relazioni Internazionali: iflagiello@liuc.it