

BURGUNDY SCHOOL OF BUSINESS –DIJON- FRANCE

BSB WINTER SCHOOL

CREATIVE MINDSET AND AUTHENTIC LEADERSHIP (4 ects)

The Winter school is delivered as workshops. The workshop concept combines modern learning methods such as experimental learning, problem-based learning, elements of personal development and a number of creativity techniques. It is built on three learning pillars, which are stimulated every day: Authenticity, Leadership, and Creativity. The programme allows students to develop their personal leadership potential and better access their creative potential in their professional and personal life. The programme has a strong focus on personal development and soft skills. It aims to stimulate people-centred leadership based on students' awareness of their personal strengths, morals and unique qualities. We will also build on the group dynamic to create an environment where students can learn from each other through in-depth interactions and discussions.

Period: 10- 14 January 2022

Application Deadline: 12th December 2021

Registration Fee: Euro 80

Tuition Fee: Euro 250

More information: https://international.bsb-education.com/wp-content/uploads/sites/5/2021/11/2022_Online-Winter-School.pdf?utm_source=Sarbacane&utm_medium=email&utm_campaign=RI_%20Winter%20School%202022