

HENKEL INTERNSHIP AS BRAND MANAGER ASSISTANT

At Henkel, you can be a game changer and craft your career. Unleash your entrepreneurial spirit by bringing your ideas to life within a global team. Our leading brands and technologies, along with our high-performing businesses will provide you with countless opportunities to develop your skills and explore new paths. Your career at Henkel will contribute to a more sustainable future, while you grow within our vibrant, diverse culture of trust and belonging. If you're up for challenging the status quo, join our team of pioneers and make your mark on the future with us.

Do you dare to make an impact?

YOUR ROLE

- Responsibility for analyzing and monitoring brand performances (e.g. Sell-In and Sell-Out) and KPIs
- Support the implementation of brand promotion activities, local market programs and communication campaigns
- Close cooperation with internal partners and international marketing team for project development
- Provides overall marketing support to marketing and sales teams
- Opportunity to manage relationships with agencies and external research institutes

YOUR SKILLS

- Undergraduate/Graduate with Master Degree in Marketing/Economics/Management
- Excellent knowledge of English, Italian is mandatory
- Proficient command of MS Office is required, especially Excel and PowerPoint
- Very strong analytical skills and high attention to details
- Curious, passionate, proactive and goal-oriented team player
- Excellent communication, collaboration and organizational skills
- Preferably previous experience in FMCG
- Highly motivated fast learner available for a period of 6 months (at least)