

# LESSONS FROM THE PANDEMIC: BIOMEDICAL INNOVATION, THE PHARMACEUTICAL INDUSTRY AND THE ROLE OF PUBLIC INSTITUTIONS

(Thursday 20 January 2022, 14:00- 19:00 Italy Time– Online workshop)

Organized by the **Gran Sasso Science Institute**, **Social Sciences** and the **University of Milan**, **Jean Monnet Centre of Excellence**, **Department of Economics, Management, Quantitative Methods**



Università degli Studi di Milano  
Jean Monnet Centre of Excellence  
“The impact of European Union Research and Innovation  
Policy upon Services of General Interest”  
With the support of the Erasmus+ Programme of the European Union



in collaboration with **Centre for Industrial Studies (CSIL)** and **Centre for Health Economics, Social and Health Care Management, LIUC - Università Cattaneo**



13: 45 – Virtual room opens

## **14:00 – 16:00 SESSION 1: COVID 19 AND A EUROPEAN RESEARCH INFRASTRUCTURE**

### **14:00 - Welcome and opening remarks**

- *Eugenio Coccia*, GSSI Rector
- *Alessandra Faggian*, GSSI Deputy Rector and Director of Social Sciences Area

### **14:15 - Questions on the Covid 19 pandemic and the proposal of a European public research infrastructure for future medicines**

- *Massimo Florio*, University of Milan
- *Giuseppe Remuzzi*, Istituto Mario Negri and University of Milan

### **14:30 - Overview of Biomed research infrastructure in EU**

- *Radislav Sedlacek*, European Strategy Forum on Research Infrastructures (ESFRI)

### **14:45 - Market failures and the pharmaceutical industry: a study for the EU Parliament**

- *Chiara Pancotti*, Centre for Industrial Studies (CSIL)
- *David Anthony Procházka*, University of Prague
- *Massimo Florio*, University of Milan

### **15:05 - Discussion of the study**

- *Marc Johan Botenga*, European Parliament
- *Dana Brown*, Director of Health and Economy at The Democracy Collaborative, Washington DC
- *Els Torreele*, UCL Institute for Innovation and Public Purpose

**15:30 – Q&A**

## **15:45 – 16:45 SESSION 2**

### **15:45 - “Cuba’s Covid-19 strategy: A brief”,**

- *O’Farrill, Andrés Càrdenas*, Academic-Industry research Network

### **16:00 – “The European resilience to medicines’ shortages through the pandemic”,**

- *Musazzi Umberto*, Department of Pharmaceutical Sciences, University of Milan
- *Minghetti Paola*, Department of Pharmaceutical Sciences, University of Milan

### **16:15 – “A new pricing system to reduce price growth and stimulate drug innovation”,**

- *Capri Stefano*, LIUC - Università Cattaneo,
- *Levaggi Rosella*, University of Brescia

### **16:30 – Q&A**

## **16:45 – 18:00 SESSION 3**

### **16:45 – “Entry: Patented Drugs versus no patented drugs”,**

- *Castagnetti Carolina*, Department of Economics and Management, University of Pavia
- *Di Iorio Francesca*, Department of Political Science, University of Napoli Federico II
- *Dal Molin Martina*, Gran Sasso Science Institute, Social Sciences
- *Giorgetti Maria Letizia*, Department of Economics, Management, Quantitative Methods University of Milan

### **17:00 – “Drug repositioning: is it always worth?”,**

- *Musazzi Umberto*, Department of Pharmaceutical Sciences, University of Milan
- *Zanon Davide*, Institute for Maternal and Child Health IRCCS
- *Minghetti Paola*, Department of Pharmaceutical Sciences, University of Milan

### **17:15 – “Strategic interaction in pharmaceutical price regulation and innovation”,**

- *Pertile Paolo*, University of Verona
- *Gamba Simona*, University of Milan
- *Forster Martin*, University of Bologna and University of York

### **17:30 – “Biomed Europa from the industry point of view”**

- *Catalano Riccardo*, E-pharma Trento
- *Zanini Paolo*, Farmacia Zanini

### **17:45 – Q&A**

## **18:15 – CONCLUDING REMARKS**

## **18:30 - ENDS OF THE WORKSHOP**

**Registration and information:** [martina.dalmolin@gssi.it](mailto:martina.dalmolin@gssi.it)

**Venue:**

<https://us02web.zoom.us/j/844444876306?pwd=dDZpQ3ZpR2lKZFFQbW5UemFHL1lCZz09>

## **Scientific Committee**

**Alessandra Faggian**, GSSI Social Science (chair)

**Massimo Florio**, University of Milan, Department of Economics, Management, Quantitative Methods (co-chair)

**Martina Dal Molin**, GSSI Social Science (co-chair)

**Simona Gamba**, University of Milan, Department of Economics, Management, Quantitative Methods

**Maria Letizia Giorgetti**, University of Milan, Department of Economics, Management, Quantitative Methods

**Emanuela Foglia**, Centre for Health Economics, Social and Health Care Management, LIUC - Università Cattaneo

**Chiara Pancotti**, Centre for Industrial Studies (CSIL)