



PHD IN MANAGEMENT, FINANCE AND ACCOUNTING

Academic year 2017-2018

XXXIII cycle



➡ Call for applications 2017
is now open:

Opening date: **March 31**

Closing date: **May 30 (5 p.m. CEST)**

➡ Who can apply?

Any person who holds a Master's degree
or equivalent foreign qualification in the
following areas:

- Economics
- Management
- Finance
- Industrial engineering
- Public Administration

➡ How to apply?

- 1) Carefully read Call for applications;
- 2) Apply via online application form.

Program overview

PhD program in Management, Finance and Accounting is designed to prepare students primarily for research-oriented careers in academia, but also for multinational companies, public and private organizations, financial institutions so that they can interpret business phenomena in an integrated way, using the general methodological principles for quantitative and qualitative research in the social sciences, with the perspectives offered by the subject areas of corporate finance, accounting and management engineering.

Duration of the program is 3 years. The courses are offered in English. After the methodological courses the program is organized in two tracks:
1) management; 2) finance and accounting

Program structure

I year		II year		III year		IV year	
methodological courses (32 ECTS)							
seminars and language certification (16 ECTS)							
	specialization courses (32 ECTS)						
		elective courses and activities (16 ECTS)					
			research activities and thesis preparation				
						thesis discussion	

The program certifies clear ability to:

- a) study corporate phenomena and market dynamics with advanced multi-purpose methodological tools so that their complexity can be best understood;
- b) make use of robust analytical tools, as an alternative or together with the managerial, management engineering and financial area, to obtain research results that are academically rigorous and professionally significant;
- c) identify innovative research topics and develop original results of interest to the scientific and professional community.





Courses



Methodological courses*:

Quantitative Methods for Managerial Sciences

Business Research Approaches and Techniques

Year	Subject
I year	Applied Statistics
	Optimization Techniques
	Cross Section Data Analysis
	Time Series Analysis

Year	Subject
I year	Managerial theories and management research
	Management research and experiment design
	Modelling Decisions and Markets
	Social network analysis

*For each course 4 ECTS

Specialization courses*:

Management

Year	Subject
I, II	Supply chain and logistic
	Innovation Management
	Strategic Entrepreneurship
	Organizational Behaviour and HRM

Finance and accounting

Year	Subject
I, II	Theory of Financial Accounting
	Managerial Accounting and Performance Measurement
	Banking and finance
	Decision making and asset pricing

Elective courses (II year)

*For each course 4 ECTS



Complementary activities

Year	Activity	ECTS
I or II	IT Seminar	2
I or II	Information Literacy Seminar	2
I or II	Writing for scholarly publications Seminar	2
I or II	Seminar on research management, research systems and financing	2
I or II	Seminars on intellectual property valorization systems	2
I or II	English language course for obtaining certification at level 2 of QCER	6

Besides these students are encouraged to participate in international conferences, summer schools and other extra-curriculum activities in order to present their research outcomes.



Job opportunities

The main objective underpinning PhD courses is to prepare professionals for a successful career in an increasingly complex and competitive environment both at home and abroad. What makes our program more successful is that local trade and industrial associations are directly involved in the LIUC board. Companies support PhD program with **higher education apprenticeships, collaborations and projects specialization trainings**. We provide assistance in placement services and prepare our students for the future job market.

Esselunga S.p.A.

Esselunga S.p.A., a company of the large retail sector, funds a scholarship with research topic on: **“Study of the opportunities and ways to use analytics data and simulation to support the planning of the activities of the centres of production and/or sales”**.

Italian Chamber of Commerce for Germany

One of the nine places of the PhD Program is aimed at the realisation of the project **“The process of internationalization of SMEs – the penetration of Italian companies in the German market and German companies in the Italian market”** under an agreement with the Italian Chamber of Commerce for Germany.

PHD team

Faculty members



Professor Raffaella Manzini
PhD Director
School of Industrial Engineering
LIUC - Università Cattaneo
rmanzini@liuc.it
<http://per.liuc.it/raffaella.manzini>

PhD Program Office
LIUC - Università Cattaneo
dottorati@liuc.it
www.liuc.it/phd

Manzini Raffaella, Full Professor
Alberti Fernando Giuseppe, Associate Professor
Cortesi Alessandro, Full Professor
Dallari Fabrizio, Associate Professor
Garcia Marian, Full Professor (Kent Business School)
Lazzari Valter, Full Professor
Lazzarotti Valentina, Associate Professor
Minelli Eliana Alessandra, Associate Professor
Nai Ruscone, Researcher
Noè Carlo, Full Professor
Pizzurno Emanuele, Researcher
Radi Davide, Researcher
Rebora Gianfranco, Full Professor
Rossi Tommaso, Associate Professor
Strozzi Fernanda, Associate Professor
Tettamanzi Patrizia, Associate Professor
Serati Massimiliano, Associate Professor

LIUC PhD faculty is a group of accomplished scholars, researchers and mentors. Faculty members have a very collaborative spirit and outstanding academic career which stimulates PhD students into research activities. Students will have an opportunity to be involved in one of the following LIUC research areas of excellence:

clusters and competitiveness

open innovation, technological collaborations,
innovation network

smart manufacturing, industry 4.0,
digital manufacturing, rapid prototyping, IoT

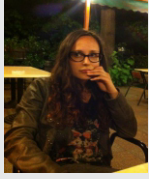
markets and regional economics

logistics, supply chain and OM

healthcare management, healthcare economics

finance for innovation and venture capital

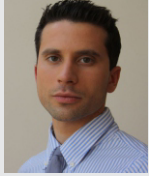
Meet some of our current PhD students

**Belfanti Federica**

BA, Business Economics, LIUC - Università Cattaneo, Castellanza, Italy

M. Sc., Business Economics and Management, LIUC - Università Cattaneo, Castellanza, Italy

Research Interests: cluster, cluster organization, cluster competitiveness

**Giorgio Beretta**

M.Sc. Law, University of Milano-Bicocca, Milan, Italy

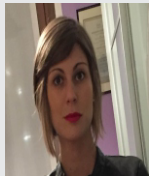
Research Interests: taxation

**Comerio Niccolò**

BA: Business Economics, LIUC - Università Cattaneo, Castellanza, Italy

MA: Business Economics and Management, LIUC - Università Cattaneo, Castellanza, Italy

Research Interests: Macroeconomics, Monetary Policies

**Stefania Ferrario**

BA, Economics, University of Milano-Bicocca, Milan, Italy

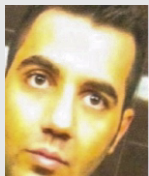
MA, Economics, Università Carlo Cattaneo, Castellanza, Italy

Research Interests: clusters, family businesses, Small and Medium Enterprises, Entrepreneurship and Strategy

**Rafaela Gjergji**

M.Sc. Financial markets and institutions, Cattolica University, Milan, Italy

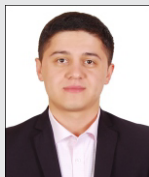
Research Interests: corporate governance, accounting and finance of family businesses

**Luca Giovangiuseppe Liminta**

BA Economics, Università Carlo Cattaneo, Castellanza, Italy

M.Sc. Business Management, Università Carlo Cattaneo, Castellanza, Italy

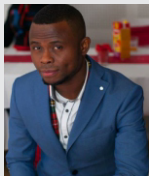
Research Interests: Brain drain, brain gain, brain return - macroeconomics and market's power

**Akhatjon Nasullaev**

BA International relations, University of World Economy and Diplomacy, Uzbekistan

M.A. Cooperation and economic development, University of Pavia, IUSS, Pavia, Italy

Research Interests: public administration, small and medium-sized enterprises, innovations

**Kehinde Oluseyi Olagunju**

B.Sc. Agricultural Economics, University of Ibadan, Ibadan, Nigeria.

M.Sc. Agribusiness Management, Szent Istvan University, Gödöllő, Hungary.

Research Interests: Economics of Innovation, Applied Microeconomics, Management of Small and Medium Scale Enterprises

**Bojan Srbinoski**

B.Sc. Insurance, University "St. Kliment Ohridski", Bitola, Macedonia

MA Economics, Dokuz Eylül University, Izmir, Turkey

Research Interests: Financial Markets and Institutions, Financial Risk Management, Behavioral Economics

**Enrico Torchia**

BA, Management, Insubria University, Varese, Italy

MA, Economics and Business Administration, Insubria University, Varese, Italy

Research Interests: Public Administration, New Public Management, Human Resources, Business Organization

Admission to the program

The Program admits a maximum of **9** PhD students. Number of scholarships offered by LIUC is 6.

In the event that third party contributions are received by the University for the award of doctoral scholarships, the number of admission offers may be increased.

Applications are received both from Italian and international students who holds a Laurea Magistrale or equivalent foreign academic degree or who expects to achieve such a qualification by 31 October 2017.

To apply for admission, the student should:

- connect to the site <https://sol.liuc.it>;
- register by entering the required general, personal information and contact details, pledging to communicate any change
- fill in the application by entering the required information;
- attach by uploading onto the site the mandatory documents;
- download and fill in the application form;
- sign and send back by electronic communication the Application (without attachments) to the certified e-mail address: ufficio.dottorati@pec.liuc.it, before the **deadline of 30 May 2017 at 5:00 p.m. CEST**.

Applicants are selected on the basis of their documented qualifications and in accordance to the following three criteria:

- a) basic knowledge and expertise on the Program's subjects;
 - b) aptitude for scientific research;
 - c) knowledge of English;
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The overall score of the candidate is determined as follows:

- a) up to a maximum of 15 points;
- b) up to a maximum of 30 points;
- c) does not contribute to the points, but a positive assessment is a necessary condition for admission.

Applicants are deemed suitable for admission to the Program if they achieve a score of at least 30/45 points, with criteria

- a) and b) of at least 9 and 16 points, respectively.
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The yearly amount of the scholarship is € 13,638.47 yearly, before social security and health insurance contributions, to be paid by the recipient

Extra financial assistance will be provided for the research activities abroad.

Deadline: May 30, 2017 at 5:00 p.m. CEST

For additional information:

PhD Program Office - LIUC - Università Cattaneo

www.liuc.it/phd e-mail: dottorati@liuc.it