



Entrepreneurship and innovation

Curriculum "Business administration and management"

I ANNO

Insegnamenti	CFU
Innovation and Competition in the Global Markets	12
Quantitative Methods for Economics, Finance and Management	8
Entrepreneurship and Regional Competitiveness	6
Entrepreneurship by design	6
Strategic Entrepreneurship	10
Strategic Entrepreneurship Advanced	2
Organizing Digital Change	6
Social Entrepreneurship and Innovation	6
Strategic Consulting	6

II ANNO

Insegnamenti	CFU
Innovation Management	6
Family Business Management and Governance	6
Legal Issues in Entrepreneurship and Innovation	6
Entrepreneurial and Growth Finance	6
Strategic Management Accounting	6
Entrepreneurial Experience ¹	3
Entrepreneurial Ecosystems	2
Internship in entrepreneurship and innovation (visits + team projects) ²	6
Research Methods [English version]	2
Lingua inglese / BEC	3
Tesi di ricerca applicata	12

¹ in alternativa: Intercultural Competences (3 CFU)

² in alternativa: tirocinio per la prova finale (6 CFU)

