



Business Economics

This three-years pathway is totally taught in English. For being admitted to this pathway students need TOEFL IBT exam with score 80/120 (or equivalent certification¹) or to have completed a school or academic year held in English.

I YEAR

Courses	ECTS
Accounting and Financial Reporting	8
Economics I	8
Digital Technology	6
Management and Principles of Accounting	9
Mathematics for Business, Economics and Finance	12
Private and Public Law	10
English language ²	5

II YEAR

Courses	ECTS
Business Law	8
Economics II	8
Statistics	9
Financial System	6
Manufacturing and Logistic	6
Marketing	6
Organisation and Information Systems	6
Planning and Control	6
II Foreign Language ³	3
Digital Thinking ⁴	6

¹ The following certifications are considered equivalent to Toefl IBT 80/120: IELTS (level B2); FCE (A/B); CAE; CPE; BEC (P/V/H); ISE (minimum Levels II). Other certifications, only if accredited and complete of 4 skills, can be evaluated to the unquestionable judgment of the School Board.

² 5 ECTS for TOEFL exam (or equivalent certification) with minimum score approved by the School of Economics and Management.

³ Every year the School of Economics and Management provides courses (in A.A. 2020/21 Spanish, French and German language) and the related exam. Alternatively, students can earn credits by presenting an adequate certification of any European Union language.

⁴ Replaceable with internship



III YEAR

Courses	ECTS
Corporate Finance	6
Public Economics	8
Strategic Management	6
Tax Law	6
Digital Transformation	4
Job Market Orientation ⁴	2
Final Paper	4

Students have to choose one of the following packages of courses to complete the study plan:

Family Business Management	ECTS
Family Business Management & Organization	6
Innovation & Marketing for SMEs	6
Business Heritage	6
Family Business Evolution: Governance & Finance	6

or

Global Markets	ECTS
Managing project and multi-cultural organisations	6
Strategic Analysis of Italian Industries	6
International business economics	6
International financial markets	6